



Welcome to the

VELÖVITA®

MEMBER REWARDS



KOSTA GARA

FOUNDER / CEO

"I truly believe that in life, everything happens for a reason. Life is a series of events, and decisions that will ultimately lead you to your destiny. Don't allow life to happen to you, rather create the life you desire and since you only have one chance, find a way to make it legendary!"

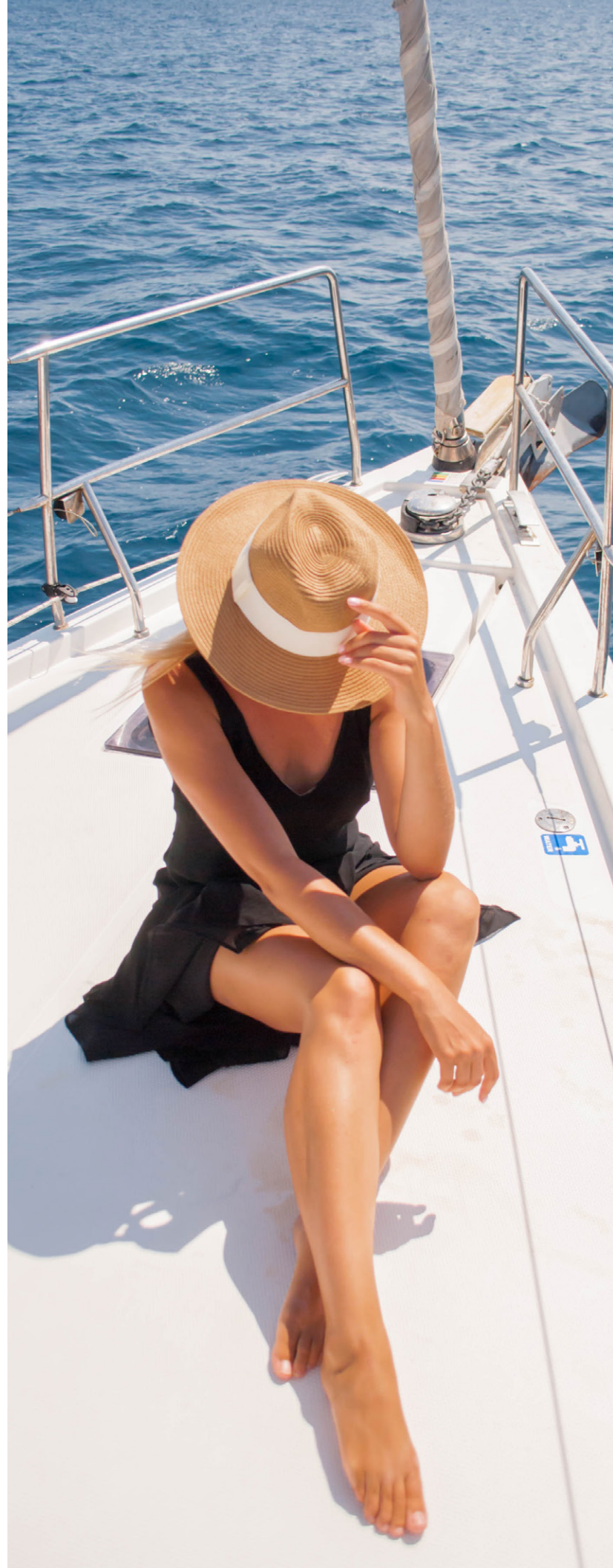


JEFF MACK

CO-FOUNDER / PRESIDENT

"We welcome you to business reimagined; where you determine when, where and how much you work."

**BEGIN YOUR
JOURNEY WITH
VELOVITA® !**



Let's go!

Start your journey with us with one simple choice.

The first step is to decide how you would like to begin - as a Member, a Customer or as an Affiliate.

Based on that, the second step is to get your hands on the amount of product that's right for you and your path. It's easy to share with family and friends so think about that when deciding. The more products you sell, the greater the reward, and then you'll be Active ready to start earning revenue with our Member Rewards Plan.

E-COMMERCE

Velovita offers Customers the ability to purchase product through your secure E-Commerce website.

\$49.95

MEMBER BACK OFFICE V-CLOUD

If you decide to become a Member of our community, not only will you enjoy Velovita Member Rewards, you'll also be fully equipped with a virtual back office called the V-Cloud for an annual fee.



IT'S EASY WITH VELOVITA®

When you become a Member and select your entry level during the enrollment procedure, you'll be offered the option to set up a V-Fill order (monthly product delivery) to avoid having a lapse in your activation.

As a Member, you have the opportunity to share more products with friends and family. With our direct to consumer shipping, stocking up on product is not required. Purchase products **as a Member to receive additional discounts of 10% to 30%!** You can also retail the products and earn revenue promoting the Velovita brand to your social network and your Customers will receive a **10% discount** when they go on V-Fill and they will #LOVIT!



of products

10% to
30%
discount

**"2018 Direct Selling (Social Selling)
global retail sales reached \$192 Billion."**

— Source: wfdsa.org



Begin Your Journey Today!



Step 1

Join now as a Member by purchasing the V-Cloud (virtual back office) with an annual fee of only **\$49.95 USD**.



Step 2

Choose the best entry level for you based on the amount of product you need and your business goals.

SELECT YOUR ENTRY LEVEL

01

Member

The Member level offers you the ability to join the Velovita Member Rewards plan. It includes your V-Cloud (Virtual Back Office) and an E-Commerce website for social selling. ***Product is not included or required, to join as a Member.**

Price: \$49.95

02

Apprentice

Combination of desired product that meets the minimum required BV, as well as the Member's purchase level (\$49.95). You also earn a **10% Referral Bonus** (only on initial orders.)

Minimum required BV: 100

03

Promoter

Combination of desired product that meets the minimum required BV, plus the Organic Networker hardcover book! V-Cloud membership is included!* Now you can earn **10% in Referral Bonuses** (only on initial orders) and be one step closer to the Associate level.

Minimum required BV: 200

04

Influencer

Combination of desired product that meets the minimum required BV, plus the Organic Networker hardcover book. V-Cloud membership is included!* Earn **15% in Referral Bonus** (only on initial orders) and be one step closer to the Associate level.

Minimum required BV: 400

05

Ambassador

Combination of product desired products that meets the minimum required BV, plus an autographed Organic Networker hardcover book. V-Cloud membership is included!* Earn **20% in Referral Bonuses** (only on initial orders).

Minimum required BV: 800

Decide which benefit is right for you... perhaps you want free samples, free V-Cloud, extra income or a new E-commerce career, or maybe all of the above!

** V-Cloud access for ONE year only.*

Your First 8 Weeks

(Qualifying period)

01

BECOME AN ASSOCIATE

Begin building your team and become qualified for commissions by achieving Promoter level (or above), by personally enrolling two new Members (one on the left side, one on the right) that each purchase, or sell one box, and find three Customers who purchase from your replicated site. Congratulations! You're now an Associate!

02

LEVEL UP

During your 8-week qualifying period you may upgrade and enjoy the benefits of a higher entry-level simply by purchasing or selling the difference in product (BV) for the next level.

Example: The difference between Influencer and Ambassador is 400 BV.

UPGRADE OPTION

After your 8 weeks are up, if you decide you want to upgrade you will have to purchase the entry-level of choice at full price.

Once you have reached your first rank of Associate, you are ready to unlock the rest of the Member Rewards.

The best time to begin your venture is right now!

RIGHT TIME & RIGHT INDUSTRY

There has never been a more opportune time to begin your new business venture with Velovita. With the advent of companies like Amazon, Uber, and online department stores, more and more people will look online for products and home delivery. You can take advantage of this today with your own E-Commerce website and fulfillment department.

YOUR SUPPORT TEAM

- ✓ Global operating platform with over 200 people worldwide.
- ✓ Bi-Lingual Customer Support.
- ✓ Out the door in 24 hours on all shipments.
- ✓ Staff with over 90 years of industry experience.



GET QUALIFIED

Become a Member and Get Qualified

01

Register

Purchase V-Cloud

02

Activate

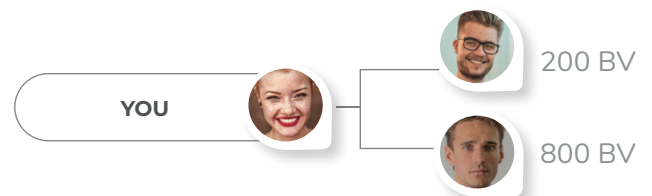
100 BV Apprentice (Min. Rq. BV)
200 BV Promoter (Min. Rq. BV)
400 BV Influencer (Min. Rq. BV)
800 BV Ambassador (Min. Rq. BV)

03

Qualify

Become a Promoter (or above), personally enroll 2 active Members (1 on each side), and find 3 Customers.

Referral Bonus (weekly)



10% **\$100** **15%** **\$150** **20%** **\$200**
 Apprentice & Promoter Influencer Ambassador

Discount Pricing

BOXES	DISCOUNT
01	10%
05	15%
10	20%
20	25%
40	30%



Refer 3 Customers on V-Fill = 1 Box Free

* To qualify for the 10% discount you must have an active V-Fill.

** Refer 3 and it's free: Only applies to customer orders.

*** To qualify for 15% discount or higher, you must be a Promoter or above.

**** Free box is based on the lowest volume of the 3 boxes.

THE REFERRAL BONUS

Teamwork always makes the dream work. We know that having a solid support group is important for success. As you start to assemble your tribe and help them thrive, you'll get rewarded in several ways while having fun! Your Enroller is also rewarded for your sales success, incentivizing you both to work together and truly making this a team effort. Collaboration at its best!

In this example, Helen invites Kate and James to her team. Helen as an influencer earns a 15% Referral Bonus!

$$200 \text{ BV} + 800 \text{ BV} = 1,000 \text{ BV}$$

$$1,000 \text{ BV} \times 15\% \text{ (Influencer rate)} = \$150 \text{ Bonus}$$

EARN A FREE BOX

Personally refer 3 customers to Velovita who choose to V-Fill (monthly product delivery) their order and your own next box of product is FREE*. Maintain these customers and you will continue to extend your free V-Fill every four weeks.



HELEN

Three customers that purchase 1 box of product on V-Fill



CUSTOMER 1



CUSTOMER 2



CUSTOMER 3

* Free box is based on the lowest volume of the 3 boxes.



HELEN

INFLUENCER LEVEL
(400 BV)



KATE

PROMOTER LEVEL
(200 BV)



JAMES

AMBASSADOR LEVEL
(800 BV)



WILLIAM

PROMOTER LEVEL
(200 BV)



HOLLY

INFLUENCER LEVEL
(400 BV)



KRISTEN

AMBASSADOR LEVEL
(800 BV)

In this scenario, Kate invites William and Holly to her team on both the left and right leg of her new business. Kate has a Promoter rate of 10% in profit. It's that easy!

$$200 \text{ BV} + 400 \text{ BV} = 600 \text{ BV}$$

$$600 \text{ BV} \times 10\% \text{ (Promoter rate)} = \$60 \text{ Bonus}$$

James, as an Ambassador earns a 20% Referral Bonus for inviting Kristen to his team on either leg he chooses. It's all up to you!

$$800 \text{ BV} \times 20\% \text{ (Ambassador rate)} = \$160 \text{ Bonus}$$

**Refer 3 and it's free: Only applies to Customer orders with no referral bonus (CRB) paid.*

TEAM COMMISSION BONUS

In a consumer products business, more product sales equal more success! It's no secret that leveraging from a group of people can sell more than you can on your own.

With Velovita, building a team leads to more potential success.

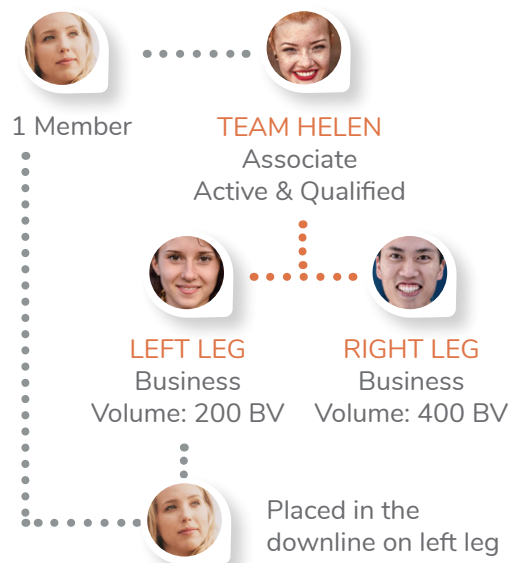
Velovita uses a dynamic dual-team profit sharing model. Which means, structurally, you will have two teams, a team on your right and a team on your left. Meaning, each of the Members you enroll will be placed on your left leg or your right leg, it's your choice. Or, if you wish, our system will select the best placement for you so that you can get the most out of your profits.

Your Enroller/Mentor, may also make placements in your downline which can help you reach new levels of compensation and bonuses!
Teamwork makes the dream work!

TEAM COMMISSION

The Team Commission is calculated from the volume in your business (BV), which has two groups: a left team and a right team. You will be compensated based on the volume generated by your team members, specifically on the lesser of the two sides, referred to as your "pay leg."

To earn the Team Commission, you must reach the rank of Associate and collect 200 BV on one side of your team and 400 BV in the other team. This constitutes one cycle for which you will earn \$30 in Team Commissions.



Note: In Velovita, when you are Active, any unused BV, that was not used during Team Commission calculation will carry over to the following week to be used for future Team Commission cycles. Amount of maximum Team Commissions per week will increase with your leadership rank. See chart on Leadership qualification for details.

ROYALTY MATCHING BONUS

RESIDUAL INCOME

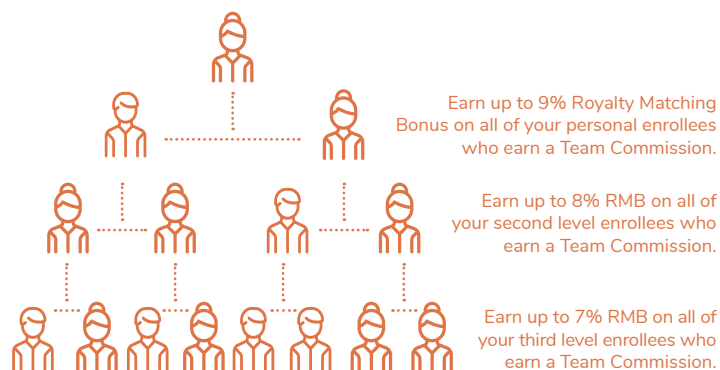
Focus on simply building your business in teams of two who each become Associates and get paid up to 7 levels deep on your team's sales!

MATCHING BONUS

Matching Bonus is based on Team Commission earned by Members you personally enroll, and then the Members that they personally enroll, up to seven degrees of separation!

Your focus as a valued Velovita Member is to create a strong customer base and to teach your Team Members how to do the same. As your Members succeed, your Royalty Matching Bonus can increase!

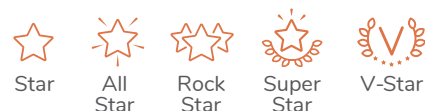
- The higher the rank you achieve, the more levels from which you can earn the Royalty Matching Bonus (RMB.)
- RMBs are "compressed" to allow you to earn commission on sales originating deeper within your team legs. Only active Members count as a level in the Matching Bonus calculation.
- This bonus follows the Enrollment Tree and is paid in the Weekly Bonus Period.



Note: This chart is a visual representation and is not a representation of your actual team structure.

Royalty Matching Bonus (weekly)

7 Levels to Check Match



ENROLLMENT LEVEL	RMB PERCENTAGE				
01	5%	6%	7%	8%	9%
02	4%	5%	6%	7%	8%
03	3%	4%	5%	6%	7%
04		3%	4%	5%	6%
05			3%	4%	5%
06				3%	4%
07					3%

* This bonus is based on team commission payments from your enrollment tree up to seven levels deep.

ROYALTY MATCHING BONUS

Our Royalty Matching Bonus pays you for developing successful Associates on your team, regardless of which leg of your Team they are placed. When they earn a Team Commission, Velovita will pay you a percentage based on the following schedule (see chart.) You can earn this Royalty Matching Bonus on every Associate you and your personal team enroll up to seven levels deep! Now that's leveraging at its best!



**“Dare to live the life you
have dreamed for yourself.
Go forward and make your
dreams come true.”**

– RALPH WALDO EMERSON

VELOVITA® LIFESTYLE

The origin of Velovita comes from our modus operandi: The Velocity of Life - to get more out of this life with the time that you have and with a group of supporters that are of the same mind.

Our desire is to nourish every aspect of your life and those around you, and with that being said, it all begins with mindfulness in all that we do to become all that we aspire to be.





LIFESTYLE BONUS

Achieving and maintaining Leadership of your Team is rewarding for many reasons. One of the advantages is the Referral Bonus and the Royalty Matching Bonus. Once you have qualified for these bonuses you are then able to qualify for our Lifestyle Bonus which you could earn every week!



STAR
\$125



ALL STAR
\$250



ROCK STAR
\$500



SUPER STAR
\$1,250































V-STAR
\$2,500

Reach the rank of V-Star (5-Star) the top of the leadership ranks and unlock the true earning potential of social selling and the Velovita Rewards Plan.

LEADERSHIP QUALIFICATIONS

Below, you'll find what it takes to achieve Velovita Star ranks - because you're a celebrity to us! For example, to hit the Star rank, all that is required is to become an Associate, have two personally enrolled Associates on your team (one on the left and one on the right), and cycle* 10 times in a single week, all made possible from a collaborative Team Member effort!

Leadership Qualifications					
 Associate		 Team Commission Cycle			
Leadership RANK	Personally Enrolled	Qualifications	Weekly Min Cycles	Weekly Max Cycles	Weekly Max Team Commission
 Associate					\$3,000.00
 Star					\$6,000.00
 All Star					\$12,000.00
 Rock Star					\$27,000.00
 Super Star					\$54,000.00
 V-Star					\$120,000.00

Note: Any excess volume in the weak leg after weekly cap is reached will flush each week.

*400 BV on one leg and 200 BV on the other leg constitutes 1 cycle.

You've made it! And guess what? We want to share our GLOBAL VOLUME with you!

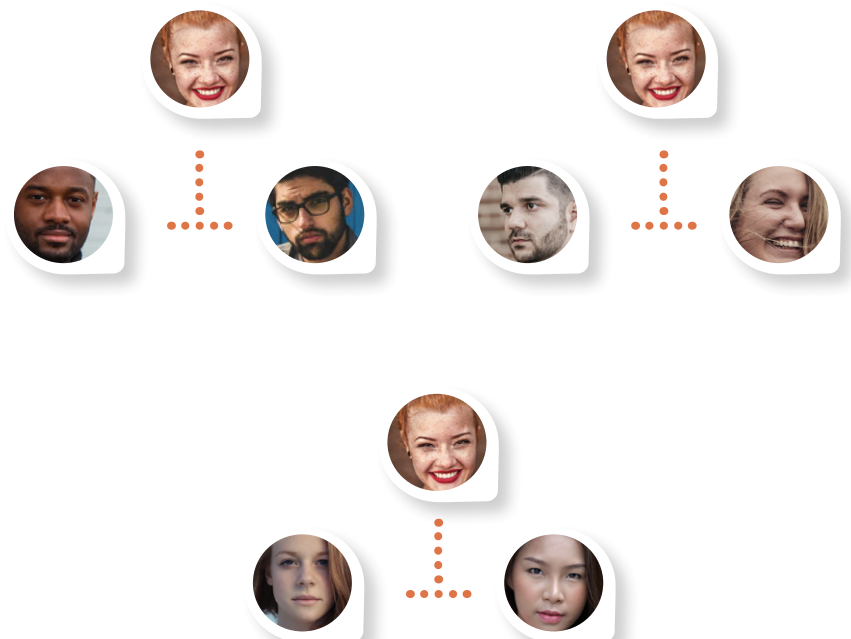
QUARTERLY PARTNERSHIP BONUS

With our incredible Quarterly Partnership Bonus, at the rank of V-Star you will qualify to receive shares of a partnership pool of 1% of Velovita's global volume every 12 weeks! You only need to qualify 6 times in the 12-week period for this exclusive Member Reward.



QUALIFICATIONS

Share values will be determined based on your total commissions earned for the 12 weeks.



YOUR 5 YEAR RETIREMENT PLAN IS HERE!

As a company dedicated to providing benefits and rewards to its Team, the Velovita 5-year retirement plan was created for Members who are enthusiastic and actively promoting the company and our products. We believe that people should be rewarded for their loyalty.

HOW IT WORKS

Members who have been active for 5 years or longer, regardless of rank achieved, will be able to retire with no annual renewal or Personal Business Volume (PBV) requirements and continue to receive their commissions*. We are serious! This is a true retirement package to reward the loyalty and efforts it took you and your Team to make Velovita a household name! We appreciate and **#LOVIT!**

** Retirees will be paid based on their structure and volume each week based on the Member Rewards Plan. Payments based upon team performance are not guaranteed by Velovita.*



FINANCIAL
FREEDOM

5 YEARS
TO RETIRE



70% Cap Rule: To ensure the strength and profitability of our business plan, commission payments are subject to a 70% cap rule. Velovita pays up to 70% of eligible commissionable volume generated over the lifetime of the plan. Should the projected commissions for any week exceed 70% of the current commissionable volume, Velovita will dilute Team bonus payouts for all Members to stay in line with our stated limits. All of our Members will experience this dilution at the same rate and proportion. Neither past nor present commission payments may exceed the 70% threshold, no exceptions. The 70% Cap Rule applies to all commissions of all pay cycles. Velovita realizes how important it is for our Members to receive their full payouts, and we have taken certain safeguards to prevent the above scenario from happening. When possible, any excess monies are retained to ensure that we never need to reduce Member commissions.

Member Rewards Glossary

General Terminology

3 For 1 Free: As a Velovita Member, when you are active in the V-Fill (monthly recurring shipment) Program and enroll 3 Customers in our Customer V-Fill Program, you will receive one box or product delivered to you for FREE (BVs are not included.)

8-Week Qualifying Period: When a Member becomes active their 8 week qualifying period begins. During this 8 week qualifying time period, those Members will only have to purchase or sell through their replicated website the remaining products to make up the next entry level.

Active: A membership that is activated by purchasing at least 30 BV every 4 weeks directly or through directly referred customer orders.

Affiliate: A person who hasn't paid the membership but has acquired products by registering as an Affiliate through a Member replicated site. Affiliates can earn Referral Bonuses.

Ambassador: A Member who has purchased at least 800 BV as well as the annual membership. They can also earn a 20% Referral Bonus and earn the Customer Referral Bonus.

Apprentice: A Member who has purchased at least 100 BV as well as the annual membership. They can also earn a 10% Referral Bonus and earn the Customer Referral Bonus (only on initial orders).

BV: This is Business Volume per product generated through referred purchases, downline orders or newly enrolled Members. BV will help you to grow your business and earn commissions.

Compression: Due to the fact that only Active Velovita Members count as a level towards Royalty Matching Bonus calculations, once a Member becomes inactive, the immediate active Member downline in the Enrollment Tree will take its place for the purpose of this calculation.

Customer: Any person who purchases products through a Member's replicated site or through the Velovita store.

Customer Autoship Program: Any person who wants to enjoy the benefits of our products but doesn't want to join as a Member can do it through the customer program, which consists of registering as a customer or Affiliate and activating V-Fill and gets a 10% discount on every V-Fill order.

Cycle: In order to generate Team Commissions, you must collect at least 200 BV on one side of your team and 400 BV at the other team which constitutes a cycle.

Downline: All Velovita Members who are registered below your position in your enrollment tree or by spillover.

Enroller: The Member who personally introduced you to Velovita. Just as you will introduce new Members into the business.

Enrollment Leg: It refers to the direct line of personally enrolled Members. When a Member personally enrolls another Member, that Member will go into the Unilevel as level 1. Also referred to as enrollment tree.

Member Rewards Glossary

General Terminology

Genealogy Tree: This is Velovita's overall structure that shows where all the Velovita Members are placed under a binary structure.

Grandfathered: Should you become inactive in your business, (which means you no longer have V-Fill and you or a customer haven't placed an order from your replicated site in the last 4 weeks), as long as you pay your \$49.95 annual membership fee, your position remains at the level you purchased or upgraded to during your 8-week qualifying time period or after.

Inactive: Member who hasn't made a purchase of at least 30 BV in the last 4 weeks, directly or through referred customer orders. An inactive Member still has access to V-Cloud but loses any BV accrued.

Influencer: A Member who has purchased at least 400 BV as well as the annual membership. They can also earn a 15% Referral Bonus and earn the Customer Referral Bonus.

Leg: A portion of a Velovita Member organization, starting at one of their first-level Members and including their entire organization. Every Member will have 2 legs, a right and left leg which can be built depending on the Member's strategy.

Member: A person who has only paid the annual membership and V-Cloud (back office) for \$49.95 USD.

Membership: The annual cost of your V-Cloud office for \$49.95 consists of the web account manager, customized websites, retail store, and a secure payment center. It's important to maintain your membership valid or otherwise you will not have access to your V-Cloud and your BV could be flushed.

Placement Leg: Refers to either the right side or left side of your genealogy tree. Each Member can have a right side and a left side within their tree.

Placement Tree: A portion of your genealogy tree which refers to your left and right leg.

Promoter: A Member who has purchased at least 200 BV as well as the annual membership. They can also earn a 10% Referral Bonus and earn the Customer Referral Bonus.

Personal Business Volume (PBV): Business Volume from either your personal orders or orders placed by your personally referred customers, as well as your personally enrolled members. The volume that counts towards your personal upgrade excludes volume coming from your personally enrolled members.

Rank: Velovita ranks are determined by how you structure all of your enrolled Members into your tree, weekly bonus cycles you have earned, and the variety of qualified and active Members enrolled for your downline.

Qualified: A Member that is active and qualified by achieving Promoter level and personally enrolling 2 active Members, 1 on each leg (one on the left side and one on the right side) and has 3 Customers who purchased product from their replicated website.

Member Rewards Glossary

General Terminology

Referred Purchases: All purchases made through a Velovita Member replicated site, by Customers or Affiliates.

Replicated Site: As part of your V-Cloud, Velovita provides to its Members a personalized marketing website that includes web hosting and a retail online store for selling purposes.

Spillover: Referred to as a Member in your downline that was enrolled by a Member of your upline. Although not a Member of your enrollment tree, volume from spillover Members count towards Team Commission calculations.

Suspended: Member whose access to the V-Cloud has been restricted per multiple reasons (Chargeback, Violation of P&P, Corporate request, etc.)

Unilevel: Direct line of personally enrolled Members. When a Member personally enrolls another Member, that Member will go into the Unilevel as level 1. Also referred to as "Enrollment Tree."

Upline: This applies to the Members above a new or existing Member in the Genealogy tree.

V-Cloud: The web account manager, customized replicated site, retail store, and secure payment center.

V-Fill: Your optional automatic monthly product delivery that can be enabled by Members, Customers or Affiliates. Every personal or personally enrolled customer in the automatic monthly product delivery successfully fulfilled will grant you 4 weeks of activation. V-Fill can be canceled or changed at any time through your V-Cloud (Virtual Back Office.)

Member Rewards Glossary

Rank Terminology

Associate: A Member that is active and qualified by achieving Promoter level (or above) and personally enrolling 2 active Members, 1 on each leg (one on the left side and one on the right side), and has 3 Customers who purchased product from their replicated website.

Star: An Associate that has achieved Promoter level (or above), has personally enrolled 1 active Associate on each leg (left side and right side) and has accumulated 10 weekly cycles.

All Star: An Associate that has accumulated 25 weekly cycles and has personally enrolled 2 active and qualified Members on each leg (left and right.)

Rock Star: An Associate that has accumulated 50 weekly cycles and has personally enrolled 2 active and qualified Members on each leg (left and right.) As well as have 1 unique enrolled All Star leg on each placement leg (left and right.)

Super Star: An Associate that has accumulated 150 weekly cycles and has personally enrolled 2 active and qualified Members on each leg (left and right.) As well as have 4 unique enrolled All Star legs on each placement leg (left and right.)

V-Star: (Pronounced 5-Star) An Associate that has accumulated 500 weekly cycles and has personally enrolled 2 active and qualified Members on each leg (left and right.) Must also have 4 unique enrolled Rock Star legs on each placement leg (left and right.)

All Star Leg: A unique enrollment leg with at least 1 Member who has achieved the rank of All Star or above anywhere within that enrollment leg.

Rock Star Leg: A unique enrollment leg with at least 1 Member who has achieved the rank of Rock Star or above anywhere within that enrollment leg.

Thank you for being a part of the

VELÖVITA®

MEMBER REWARDS