

ZINZINO

CUSTOMER PRESENTATION

# JOIN THE **WELLNESS REVOLUTION** THAT IS SWEEPING THE GLOBE!

Learn how to protect yourself

CUSTOMER PRESENTATION | EN



# Science and technology are developing at the fastest rates in human history

We know more about nutrition and wellness than ever before. So why are our health challenges increasing?







# Our results show that 99% are in danger

- Imbalance of Omega-6 and Omega-3
- Low levels of Omega-3
- Inadequate polyphenols in our diet
- Low levels of vitamin D<sub>3</sub>

**WE EAT MORE OMEGA-6**





WE EAT A LOT LESS OMEGA-3





# ARE YOU IN THE DANGER ZONE?

LEARN HOW TO PROTECT YOUR-  
SELF BY GETTING IN BALANCE



**RATIO**  
**3:1**

**WHERE YOU WANT TO BE**

Science recommends you have a 3:1 ratio between essential fatty acids Omega-6 and Omega-3.

**RATIO**  
**16:1**

**PEOPLE WHO TAKE AN  
OMEGA-3 SUPPLEMENT**

Shockingly, even people who take an Omega-3 supplement have an average ratio of 16:1.

**RATIO**  
**25:1**

**WHERE YOU PROBABLY ARE**

People who don't take an Omega-3 supplement are out of balance with 25:1 ratio.

**References**

- *Nordic Council of Ministers, Nordic Nutritional Recommendations 2004/2012 - 5:1 or lower*
- *The World Health Organization (WHO) - 4:1 or lower*

# Tests don't lie!

This simple, easy test measures your level of Omega-3, and the critical ratio between your Omega-6 and Omega-3 fatty acid intake.

A white rectangular box for the Zinzino Balancetest. The box is standing upright on a light-colored wooden surface. The front face of the box features the brand name 'ZINZINO' in a bold, black, sans-serif font, with a horizontal line underneath it. Below this, the word 'BALANCETEST' is printed in a smaller, grey, sans-serif font. To the right of the text is a decorative graphic consisting of a vertical chain of grey circles connected by thin lines, resembling a molecular structure. At the bottom of this chain, there are several red circles of varying sizes, also connected by lines, suggesting a specific chemical or biological component. The background is a blurred indoor setting with a green plant on the right and a white door or cabinet in the center.

**ZINZINO**  
BALANCETEST

*Take the test and we'll send you back a report on your blood work. If you're in the 5% of people already at health levels of Omega-3 and polyphenols, we'll refund your money back. Really.*



# We have performed over 670,000 BalanceTests worldwide

## BEFORE TESTS

**1%**

Only 1% have a ratio of 3:1 in North-America

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**16%**

Those who do take an omega-3 supplement  
have an average balance of 16:1

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**83%**

83% do not take an Omega-3 supplement  
and have an average ratio 25:1

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## AFTER TESTS

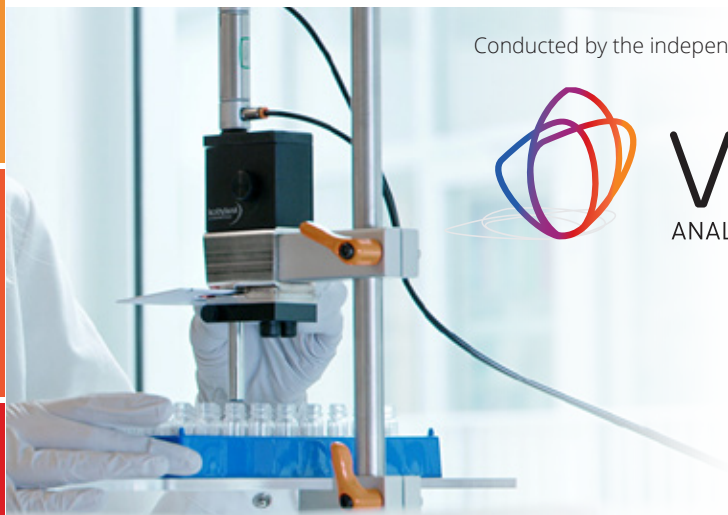
**95%**

95% of those taking Zinzino Balance products  
have a ratio of near 3:1 after 120 days.

Conducted by the independent laboratory VITAS



**VITAS**  
ANALYTICAL SERVICES



# Our unique combination

**OMEGA-3 + POLYPHENOLS = RESULTS**



## **WILD FISH OIL AND ALGAE**

BalanceOil+ contains the highest quality fish oil that is derived from small pelagic fish, such as sardines, anchovies and mackerel.

BalanceOil+ Vegan comes from the marine micro algae *Schizochytrium* sp. that is rich in the Omega-3 fatty acids EPA and DHA.



## **POLYPHENOLS FROM OLIVES**

BalanceOil+ contains a special cold-pressed, extravirgin pre-harvested oil from Spanish, GMO free, picual olives. It is rich in Omega-9, but is specially selected for its very high content of polyphenols.



Proud  
member  
of **Friend of  
the Sea**





# Health Benefits



Supports optimal and  
**healthy immune function\***



Helps maintain optimal and  
**healthy brain function\***



Helps maintain optimal and  
**healthy heart function\***





Helps adjust your **Omega-6 / Omega-3 ratio to an optimal ratio\***



Helps increase the **Omega-3 essential fatty acids** in your body\*



Helps maintain / balance **cholesterol levels** that are already in a normal range\*



Helps maintain optimal and **healthy eye function\***



Helps maintain optimal and **healthy circulation\***



Supports optimal and **healthy muscle function\***



Provides nutrients vital to **optimal cell function\***



Provides nutrients vital to **healthy teeth and bone structure\***



Supports **healthy hair and nails\***



Promotes **skin health and elasticity\***



**Protects your cells** from oxidative stress from free radicals\*



Polyphenols are strong antioxidants with **numerous beneficial effects\***



Meets **Friend of the Sea** Sustainable Aquaculture Criteria

It is important to have a varied and balanced diet and a healthy lifestyle. There could be multiple risk factors for any health problem and altering one of these risk factors may or may not have a beneficial effect.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



TEST 1 6.3:1

TEST 2 2.4:1

*Daniel, 42 years old  
Zinzino Partner*

### **"As a professional dancer..."**

"...I have always had a strong focus on eating healthy. After achieving balance I can keep my concentration longer and my muscle recovery after working out is going a lot faster!"\*



TEST 1 34.4:1

TEST 2 2.9:1

*Karla, 52 years old  
Zinzino Partner*

### **"I was just a bit embarrassed"**

"Now I know that BalanceOil+ really works, and that gives me a peace of mind and something to be proud of!"\*



TEST 1 21.9:1

TEST 2 3.6:1

*Julieta, 57 years old  
Zinzino Partner*

### **"As a health coach I thought I was eating healthy..."**

"...but my first test was very disappointing. After achieving balance, I notice a big difference not only on my hair and skin but in my energy, my muscle recovery, my joints, and so much more."\*





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*"I have been suffering all my life from very dry skin, but after getting in balance my skin feels smooth and hydrated!"*

*In addition, my immune system, joint and muscle function is better, and I recover a lot faster after exercise!"\**

**TEST 1 8.5:1**

**TEST 2 1.4:1**

Vincent, 45 years old  
Zinzino Partner

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Take your test  
and find out!



# Find your number!

## 1. Take the test



## 2. Start using Zinzino products to nourish your body.



## 3. Review your test results after 14 days at [zinzinotest.com](http://zinzinotest.com)



## 4. Four months later, re-test and see your new number!



**MONEY-BACK GUARANTEE:** Applies if you have an Omega-6:3 Balance of 3:1 or better on your first BalanceTest. This offer is only valid if a monthly subscription was chosen.



# Choose Your Balance Formula:



## BalanceOil+

BalanceOil+ is an all-natural Polyphenol Omega Balance food supplement high in olive polyphenols, Omega-3 and Vitamin D<sub>3</sub>.

- BalanceOil+ Orange Lemon Mint
- BalanceOil+ Grapefruit Lemon Lime
- BalanceOil+ Lemon
- BalanceOil+ Vanilla



## BalanceOil+ Vegan

A synergistic blend of marine micro-algae oil high in EPA, DHA and DPA, extra virgin pre-harvest olive oil high in OA and polyphenols, echium seed oil high in SDA, ALA and GLA, and vegan vitamin D<sub>3</sub>.

- BalanceOil+ Vegan
- BalanceOil+ Vegan Lemon

Patent pending

BalanceOil+ 300 mL and BalanceOil+ AquaX 300 mL (10.1 FL OZ)



**Dosage:**  
1 tsp BalanceOil+ per  
70 lbs body weight.



## BalanceOil+ AquaX

BalanceOil+ AquaX is a breakthrough in Omega-3 science. AquaX is a form of BalanceOil+ that contains Aquacelle, a unique natural emulsifier that dissolves BalanceOil+ in water.

Patent pending



## Essent

The next generation of dietary supplements. This ultra-pure, molecularly-tested Polyphenol Omega Balance dietary supplement safely adjusts and maintains your Omega-6:3 Balance while protecting your cells from oxidation and supporting normal brain function, heart function and the immune system. \*

BalanceOil+ Vegan 300 mL (10.1 FL OZ)



**Dosage:**  
1 tsp BalanceOil+ Vegan  
per 70 lbs body weight.

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# Get your Zinzino products for **FREE!**

Vibrant health is meant to be shared with the people you love and care about! As a satisfied Zinzino customer, you have the opportunity receive your products for free. Just pay the shipping costs.



## It' simple and easy:

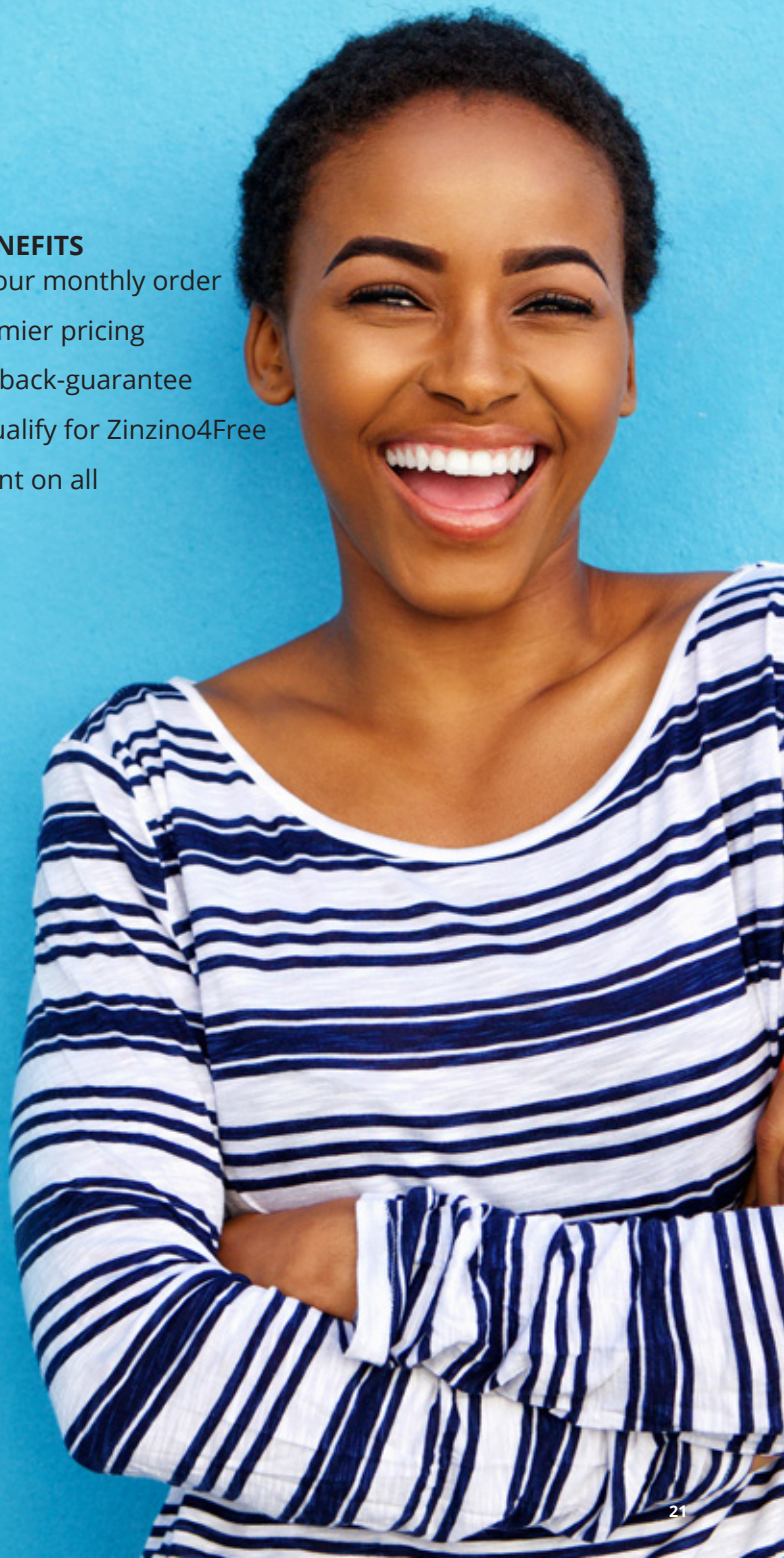
- 1.** Be on **Auto Order** for your favorite Zinzino products.
- 2.** **Refer four friends** who also purchase Zinzino wellness products.
- 3.** **Produce a volume** of at least four times your own order.





### **SUBSCRIPTION BENEFITS**

- ✓ Save money on your monthly order
- ✓ Access to our Premier pricing
- ✓ Receive a money-back-guarantee
- ✓ Opportunity to qualify for Zinzino4Free
- ✓ Significant discount on all Zinzino products



# Explore our other products to help you become healthier, have more energy, and look younger!\*

It is important to have a varied and balanced diet and a healthy lifestyle. There could be multiple risk factors for any health problem and altering one of these risk factors may or may not have a beneficial effect.

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### Xtend+



Feel more energized\*



Helps improve your bone and joint function\*



Contribute to a normal immune system\*








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### Protect+

-  Unique beta glucan blend
-  Contribute to a normal immune system\*
-  Next gen nutrition



### Viva+




-  Live happy
-  A good night's sleep\*
-  A spa for the mind



Choose from the following flavors for your LeanShake:




- strawberry
- berry
- vanilla
- chocolate

**LeanShake**

-  Lose weight
-  Gain muscle
-  Balance your gut



**ZinoBiotic+**

-  Dietary fiber blend
-  Gut health\*
-  Healthy bowel functions\*

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# ENJOY RADIANTLY BEAUTIFUL SKIN



## Skin Serum



Hydrates and smooths the skin



Improves skin elasticity and strength



Helps reduce the appearance of fine lines and wrinkles





## Essential Omega Super-Formula

Zinzino's unique and synergistic blend of essential high-grade fish oil, rich in the Omega-3 fatty acids EPA and DHA, also contains specially selected extra virgin olive oil with a high content of polyphenols. This is the ultimate essential Omega super-formula!

BalanceOil+ provides you with the necessary levels of Omega-3 to

achieve optimum wellness. It provides you with the all-important polyphenols. BalanceOil+ safely adjust and sustains levels of EPA and DHA in your body and the ratio between Omega-6 and Omega-3.

In addition, BalanceOil+ also provides you with Vitamin D<sub>3</sub>, which has multiple roles in your body, helping to maintain the health



of your bones and teeth. It also supports the immune system, brain, and nervous system.

BalanceOil+ is the ultimate essential Omega super-food! It supports optimal brain-, heart- and immune function.\*

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# – 3 PRODUCTS THAT SUPPORT MULTIPLE HEALTH BENEFITS, BOTH IN THE SHORT AND LONG TERM

Choose between our original Health Protocol Kit or its customized version with your own favorites.



## **Step 1**

BalanceOil+, a polyphenol Omega-3 Balance food supplement that restores a healthy balance of Omega-3 and Omega-6 fatty acids in the membranes of your cells, without oxidation.\*



## **Step 2**

ZinoBiotic+, a proprietary blend of dietary fibers that restores a healthy microbiome. The time-release fibers metabolize throughout the large intestine, supporting the growth of healthy bacteria.\*



## **Step 3**

Xtend, a multi-immune food supplement that starts with a full range of vitamins and minerals, also adding key nutrients like 1-3, 1-6 beta glucans, carotenoids, polyphenols, methyl group donors and cyanogens to provide a full spectrum micro- and phytonutrient support program.\*



## HEALTH PROTOCOL BASIC KIT

BalanceTest\* x2  
Xtend, 60 capsules  
ZinoBiotic+, 180 g  
BalanceOil+, 300 mL or  
Essent, 60 softgels

### Monthly subscribe & save

BalanceOil+, 300 mL  
Xtend, 60 tablets  
ZinoBiotic+, 180 g

## HEALTH PROTOCOL PREMIUM KIT

BalanceTest\* x2  
Xtend, 60 capsules x2  
ZinoBiotic+, 180 g  
BalanceOil+, 300 mL or  
Essent, 60 softgels  
FREE Viva+, 60 tablets

### Monthly subscribe & save

BalanceOil+, 300 mL  
Xtend, 60 tablets x2  
ZinoBiotic+, 180 g  
1 FREE Viva+, 60 tablets



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# Ensuring Your Products **ARE THE FINEST**

## **ZINZINO'S SCIENTIFIC ADVISORY BOARD**

You and your family deserve only the finest ingredients, blended to create the most effective results, and based on the most relevant science available. Zinzino provides all of that for you, with the help of our esteemed Scientific Advisory Board. These individuals are some of the brightest minds in the wellness and nutrition space, advising the company how to produce the finest products for you.





### **DR. PAUL CLAYTON**

Dr. Clayton is a pioneer in the study of the pharmacological effects of foods and botanical ingredients and how they affect your health and physical performance. He received his Ph.D. in neuropharmacology from the University of Edinburgh.



### **DRA. ANGELA M. RIZZO**

Dr. Rizzo is an expert in the biochemistry of lipids. She is a Professor of Biochemistry at the University of Milan. Her numerous publications include Journal of the American College of Nutrition and Nutrition Journal.



### **SR. OLA EIDE**

Mr. Eide is the founder of industry leader BioActive Foods AS. He had a number of leadership positions, such as Chairman of the Board for the Norwegian and the Nordic food research program, Director of Innovation at Mills DA and R&D Director of Tine Norwegian Dairies.



### **DRA. ANANTHARAJ ABRAHAM**

Dr. Abraham has more than 40 years of experience in the health and nutrition industry. He qualified as a medical doctor in 1974 and has experience in both government hospitals and in various medical disciplines. In 2016-2019, Dr. Abraham worked as corporate Medical Advisor for Nestlé Malaysia.



# ZINZINO

**INSPIRE** CHANGE IN LIFE









# We're Here for You!

At Zinzino, we're obsessed with extraordinary Customer service. We'll do everything we can to make sure you get the right selection of health and wellness products, when you want them and where you want them.

We offer a subscription service, which provides you the lowest price and makes sure the products you need and love are automatically replenished before you run out.

And because we own our own factory, you can be assured that you only receive the highest qualities wellness products for you and your loved ones.

**ZINZINO**  
INSPIRE CHANGE IN LIFE

# INSIDE...

- The test that shows you your Omega-6:3 Balance
- How to help support your immune system
- How to get wellness products for free



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**Got any questions? Gimme a shout!**

Your Independent Zinzino Partner:

**ZINZINO.COM**