

# ESSENT+ PREMIUM

## POLYPHENOL OMEGA BALANCE SUPPLEMENT



### PRODUCT HIGHLIGHTS

Essent+ Premium takes our range of all-natural Polyphenol Omega Balance supplements to yet another level of superiority.

The easily digested softgels contain a synergistic, proprietary blend of pure, concentrated high grade natural fish oil rich in the Omega-3 fatty acids EPA and DHA, and bioactive polyphenols and phytonutrients with extremely powerful antioxidant capacity derived from R.E.V.O.O (extra virgin olive oil), olive fruit extract and cocoa powder. As a result, Essent+ Premium offers unparalleled levels of efficient and effective absorption and blood lipid protection. It helps you to safely increase and maintain your Omega-6:3 balance while protecting your cells from oxidation, creating beneficial levels supporting normal brain, heart and immune function.\*

### ALL-NATURAL INGREDIENTS

- ▶ Natural triglyceride fish oil
- ▶ Cold-pressed R.E.V.O.O (Revolutionary Extra Virgin Olive Oil)
- ▶ Vitamin D<sub>3</sub> from lanolin
- ▶ Mixed tocopherols from a vegetable source



#### POLYPHENOL PROTECTION

Protect your cells from rusting (oxidation).\*



#### GET BALANCED

Bring your Omega-6:3 ratio to near 3:1 balance in 120 days.



#### TEST-BASED NUTRITION

See your individualized test results before and after you start taking Essent+ Premium.



#### ULTRA-PURE

Molecularly tested for toxins to ensure freshness, safety and purity you can trust.



#### NEXT GEN NUTRITION

Synergistic formula helps your body: optimize joint, heart and brain health; support healthy hair, skin and nails; maintain optimal circulation, muscle and eye function.\*



#### CARE FOR THE FUTURE, TODAY

By choosing Essent+ Premium, you're supporting a balanced ocean ecosystem with a certified sustainable source of wild-caught fish.

\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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## **ESSENT+ PREMIUM: FISH AND OLIVE OIL IN HARMONY FOR PROVEN RESULTS**

The scientific formulation inside Essent+ Premium combines a unique fish oil grade with beneficial amounts of Omega-3 along with a scientifically certified measure of olive oil that provides polyphenols, phytonutrients, and Omega-9 and thus contributes to the enhanced oxidative stability of Omega-3 lipids.\*

The polyphenols bind to the Omega-3s and act as effective antioxidants, preventing the lipids from oxidating. The enhanced polyphenols of R.E.V.O.O mimic the polyphenols naturally present in fish and transfer the fragile Omega-3 through the body until delivering them securely within the cell membranes. The polyphenols and the marine lipids collaborate in a highly synergetic way, making it possible for the body to safely absorb, adjust, and maintain the Omega-3 levels above the required 8% necessary to achieve an Omega-6:3 balance below 3:1.

### **THE REVOLUTIONARY EXTRA VIRGIN OLIVE OIL IN ESSENT+ PREMIUM**

Essent+ Premium capsules are made with extra virgin olive oil from a patented production process that gives us the proprietary R.E.V.O.O from certified Koroneiki olives with unparalleled levels of polyphenols, oleic acid, several phytonutrients and more. In fact, R.E.V.O.O is up to 30 times higher in polyphenols than standard extra virgin olive oils. Its richness in Omega-9 (Oleic acid) is another important feature, which actively supports the normalization of blood lipid levels. It is a high premium component and individually retails at \$ 115.00 per 250 ml.

### **THE SPECIALIST BLEND OF NATURAL FISH OIL CONCENTRATE SUPPORTING THE CARDIOVASCULAR SYSTEM AND BRAIN FUNCTION**

The fish oil used in Essent+ Premium capsules comes from two selectively sourced natural Omega-3 triglyceride concentrates for the best possible result. These high-quality triglyceride concentrates contain 85% EPA and DHA, and with such a high concentration only small amounts are needed to get the necessary results in our bodies\* so they are perfect to be used in capsules.

Choosing the triglyceride form is important since this is the form naturally found in fish and plant species and thus the form the body most easily recognizes and absorbs. In fact, over 98% of all fats ingested from foods are in the triglyceride form. Triglyceride fish oils are more complicated and take longer to produce, but for us there's no other way. The chosen natural Omega-3 concentrates are made from pure anchovies from the unpolluted waters of the South Pacific and are certified by Friend of the Sea and meet the highest standard for sustainable fishing.

### **VITAMIN D<sub>3</sub>**

Essent+ Premium contains vitamin D<sub>3</sub> (cholecalciferol) and 3 softgel capsules provide 20 µg. We use a natural vitamin D<sub>3</sub> (cholecalciferol) made from lanolin. Lanolin is a naturally occurring fat found in sheep's wool. The vitamin D<sub>3</sub> is made by dissolving a precursor to vitamin D<sub>3</sub> from the lanolin. It is then chemically altered and activated by exposure to ultraviolet (UV) light. The chemical process is comparable to the process which occurs in the human skin when it produces vitamin D<sub>3</sub>.

### **CACAO POWDER**

Cacao powder from defatted cocoa seeds contains high amounts of polyphenols, particularly a sub-class known as flavanols with nutritional benefits. A daily dose of 3 softgel capsules provides 17.9 mg of polyphenols.

### **NATURAL HYDROXYTYROSOL**

The hydroxytyrosol in Essent+ Premium is a 100% natural extract obtained by cold-pressing olive fruits, followed by water-based extraction. Hydroxytyrosol is the major phenolic compound found in olives and is considered to provide most of the health benefits of both the olive fruit and extra virgin olive oil. Hydroxytyrosol supports blood lipid maintenance and protects essential Omega fatty acids.

Hydroxytyrosol and its derivatives contribute to the protection of blood lipids from oxidative damage,\* a key risk factor of cardiovascular disorders, if 5 mg is consumed daily. This is the dose of hydroxytyrosol found in 3 softgel capsules.

### **GELATIN FROM FISH**

The softgel capsules are made of high-grade pharmaceutical fish gelatin derived from fish skin and are free from any artificial colors.

### **FISH AND OLIVE OIL SYNERGY = RESULTS**

Our scientists have formulated Essent+ Premium as a blend of several high-quality Omega-3 fatty acids in a concentrated form, but as natural triglycerides, with an extra high content (85%) of EPA & DHA; and the fatty acid Omega-9 from extra virgin olive oil. Essent+ Premium also contains a very significant amount of polyphenols (23 mg) in a special blend of hydroxytyrosol and flavanols. Hydroxytyrosol is derived from olive oil and olive fruit extract, while flavanol is derived from cocoa powder.

### **PROOF OF BALANCE IN 120 DAYS**

Our certified laboratories are responsible for analyzing the dried blood spot tests for eleven fatty acids in the blood, making our database the world's largest of its kind. The average Omega-6:3 ratio for people not taking an Omega-3 supplement is 12:1 for Northern Europe, 15:1 for Europe and 25:1 for the USA. After taking BalanceOil products for 120 days, the average ratio for most people is below 3:1.

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Norwegian Formulation. Produced in Spain.

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## KEY BENEFITS

- ▶ **Helps maintain polyphenol levels in your body to protect blood lipids from oxidative stress\***
- ▶ **When 3 softgel capsules or more are consumed daily, it contributes to the protection of blood lipids from oxidative damage since the daily dosage contains 5 mg or more of hydroxytyrosol\***
- ▶ **Contributes to normal heart function since the daily dosage contains 1080 mg EPA and 600 mg DHA\***
- ▶ **Contributes to normal brain function since the daily dosage contains 600 mg DHA\***
- ▶ **Contributes to normal immune function since the daily dosage contains 20 µg of Vitamin D<sub>3</sub>\***
- ▶ **Supports healthy and normal eye function since it contains 600 mg of DHA\***
- ▶ **4 softgel capsules or more per day helps maintain triglyceride and blood pressure levels that are already within normal limits since the daily dosage contains 2240 mg of EPA and DHA\***
- ▶ **Contributes to healthy bones, muscles, teeth and cells since the daily dosage contains 20 µg of Vitamin D<sub>3</sub>\***
- ▶ **Helps maintain good levels of EPA and DHA in your body\***
- ▶ **Helps maintain optimal Omega-6:3 levels in your body\***

### BRAIN FUNCTION

EPA and DHA have approved health claims for maintaining normal brain function. For pregnant and lactating women, DHA contributes to normal brain development of the fetus and breastfed infants. The long-chained Omega-3 fatty acids are important for our health, and for the health of the next generation, too.\*

### HEART FUNCTION

EPA and DHA contribute to the normal function of our hearts.\*

### THE IMMUNE SYSTEM

Essent+ Premium contains vitamin D<sub>3</sub>, vitally important for the immune system as it contributes to its normal function.\*

### OXIDATION PROTECTION

Hydroxytyrosol from olives contributes to the protection of blood lipids from oxidative damage when the daily dose is 5 mg or more.\* Lipids are fat-like substances found in your blood and body tissues, such as cholesterol or triglycerides which are important for our heart health.\*

## SUPPLEMENT FACTS

### Supplement Facts

Body Weight	120 lb	180 lb
Serving Size	2 Softgels	3 Softgels
Serving per Container	30	20
Amount per Serving	% DV	% DV
Total Calories	20	30
Total Fat	2 g 2%*	3 g 4%*
Polyunsaturated Fat	1 g †	2 g †
Monounsaturated Fat	0.6 g †	0.8 g †
Vitamin D	13.4 mcg 67%	20 mcg 100%
<b>Proprietary Polyphenols Blend</b>	18.3 mg †	27.4 mg †
Hydroxytyrosol	5.8 mg †	8.7 mg †
Cacao Polyphenols	12 mg †	18 mg †
Olive Polyphenols	0.5 mg †	0.7 mg †
<b>Proprietary Balance Blend</b>	1375 mg †	2060 mg †
EPA (Eicosapentaenoic Acid)	720 mg †	1080 mg †
DHA (Docosahexaenoic Acid)	400 mg †	600 mg †
Omega-9 (Oleic Acid) from R.E.V.O.O	255 mg †	383 mg †
Squalene	1.3 mg †	1.9 mg †

\* Percent daily value (DV) are based on a 2000 calorie diet.

† Daily Value (DV) not established

**ZINZINO POLYPHENOL BLEND:** Hydroxytyrosol, cacao and olive polyphenols.

**ZINZINO BALANCE BLEND:** EPA, DHA and Omega-9.

**NATURAL:** Essent+ Premium is made from ingredients coming from natural sources.

**GMO-FREE:** Our products are GMO-free (i.e. free of genetically modified organisms).

**RECOMMENDED DAILY DOSAGE:** For adults, take 1 softgel daily per 60 lb of body weight.

**INGREDIENTS:** Fish oils\*, capsule shell (fish gelatine, glycerol), cold-pressed extra virgin olive oil, thickener (beeswax), cocoa seed powder, emulsifier (sunflower lecithin, olive fruit extract (*Olea europaea*)), vitamin D<sub>3</sub> (cholecalciferol).

**WARNING:** Consult your physician before using Essent+ Premium softgels if you are pregnant, nursing, taking prescription drugs or have a medical condition. Consult with your physician or health care practitioner before giving this product to children. The recommended daily dose should not exceed 5 softgels per day. Keep out of the reach of children.

**STORAGE:** Store in a dark dry place at room temperature or in refrigerator.

**CONTENT:** 60 softgels in individual blister packs for optimal freshness.

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